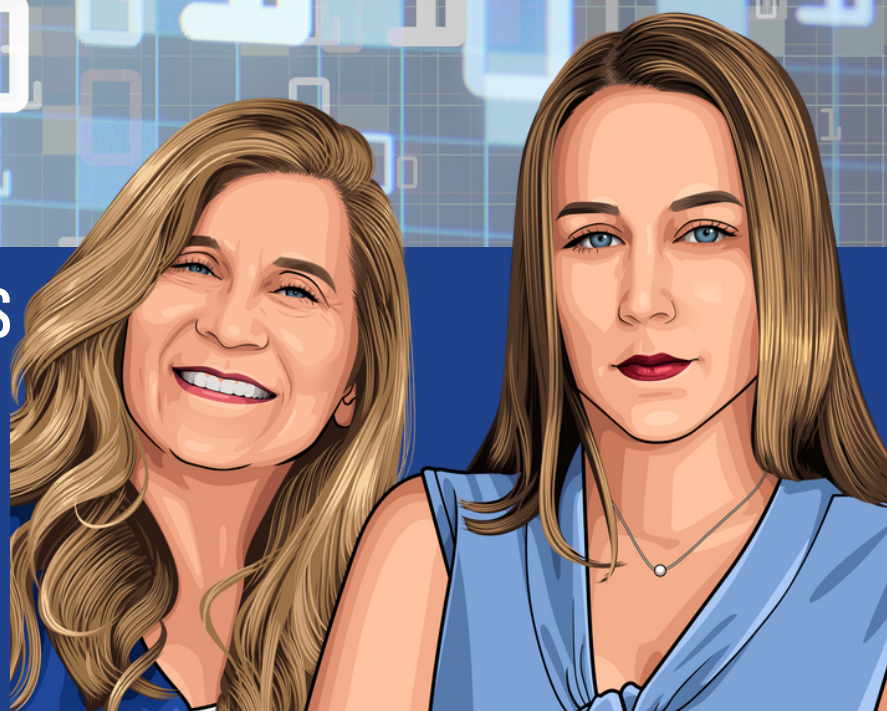


ZERO TO HERO: DOUBLE AGENTS IN YOUR PRODUCT CATALOG

INSTRUMENT DATA EXPERTS

 **BEYOND**
CLEAN



Amy & Madeline Wooldridge | Censis Technologies

Beyond Clean Instrument Data Experts:

DOUBLE AGENTS IN YOUR PRODUCT CATALOG

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Hey Super People Departments!

There comes a time in every superhero's career when one finds oneself with a traitor in their midst. As you fight Dirty Data in your SPD, you may find that you still have products in your catalog with less-than-ideal vendor spellings or catalog number formats. Recalled instruments may be hiding in your surgical instrument tracking software. What do we do with these double agents in our own product catalogs? How do we get rid of them when they have valid instrument history attached to them? How do we change them when they have an inconsistent format, or worse, a duplicate?

Many heroes' first inclination is to delete products with Dirty Data. However, this may not be the wisest route. We recommend only deleting products in certain circumstances.

Is the product no longer in use? Has it been replaced or recalled? Did it fail an integrity test? If you answered yes to any of these questions, then it is most likely safe to delete the product.

Does this product have an incorrect catalog number format? Is this product's vendor misspelled? Does the product need some other miscellaneous edit? Find out from your supervisor or surgical instrument tracking software provider what your options are for editing existing products. Stand up for the cleanliness of your product catalog while still maintaining the integrity of your hospital's instrument history.

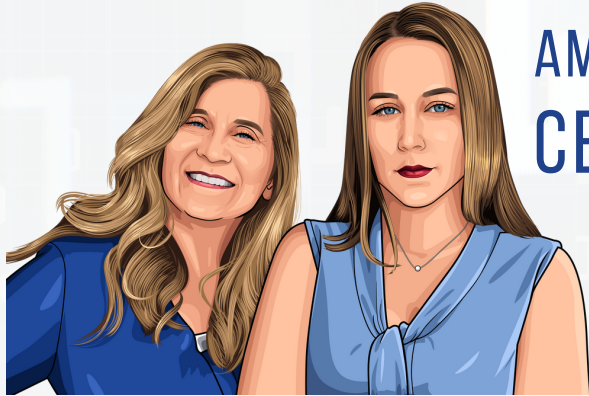
What about duplicates? Does this product exist somewhere else in your catalog with the same catalog number but missing a hyphen? Do you have a product with a duplicate because the vendor was abbreviated? For these scenarios, you will more than likely need to merge products in order to retain sterilization methods, images, IFUs, etc.

Root out those double agents and Stay Clean!

- Madi & Amy

Have more instrument data questions? Contact them at: Marketing@censis.com

Beyond Clean Instrument Data Experts Biography:



AMY & MADELINE WOOLDRIDGE CENSIS TECHNOLOGIES

*For more information about surgical
instrument data & tracking, contact:*

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Madeline Wooldridge is a Business Analyst for Censis Technologies, Inc. Based in Tennessee, Censis is the industry leader in surgical instrument management systems and offers advanced, web-based software systems. She specializes in serving clients' Data Optimization needs. Originally intending to attend medical school, she earned her Bachelor of Science in Psychology with a pre-medicine focus, while her professional workload consisted of customer service management and optimizing surgical instrument tracking data. Madeline joined the Censis Data Team full time more recently to help clients reach their maximum potential for data integrity. She is passionate about teaching, idea-to-process execution, and alternative problem solving. Madeline works alongside Amy Wooldridge, who earned her Bachelor of Science in Management Information Systems. Amy was a trailblazer for systems engineering and process improvement at EDS and managed several accounts at Apple prior to joining Censis Technologies. With increased productivity and accountability in mind, she created the Data Optimization service for Censis clients. She is passionate about research and data analysis. For the last few years, the mother-daughter duo has used their super power to provide hospitals with accurate and efficient instrument data together.

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