

WHAT'S IN YOUR PEEL PACK?

INSTRUMENT PROTECTION EXPERT

 BEYOND
CLEAN



Craig Ford | Founder & President SterileBits

Beyond Clean Instrument Protection Expert:

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The first job I ever had was as a “sacker” at Gerland’s Food Fair in Deer Park, Texas. I was probably 12 years old and took a lot of pride in how I bagged groceries that came down the checkout conveyor. Back then, we used large paper bags that were folded. My job was to open the bag and place the groceries into it as orderly and as carefully as possible.

I made sure the bag was filled perfectly square and the contents secure. Heaven forbid you place a carton of eggs or a loaf of bread at the bottom, then something heavier on top of it. Or you toss in random items that move around and break the bag when being carried. The customer would get home with cracked eggs and crushed bread.

Who bags your groceries? I’m obviously referring to the person who places your instruments into peel packs. Do they take pride in creating a pack that protects its contents and the sterile barrier?

The sterilized package will undergo multiple touchpoints after it leaves the sterilizer and is at risk of being crumpled and crushed. It can find itself under other packages. The instrument may move around and jeopardize seal integrity. Ultimately, it may be grabbed for use, only to find the package and sterility has been compromised.

Sterilization cards/Instrument protectors add structure to the pack and protects the pack from crushing/creasing. It protects the contents from moving around and protects the integrity of the seals and sterile barrier.

Failure to use sterilization cards/instrument protectors when peel packing instruments may result in more than just broken eggs or crushed bread. You may end up with a contaminated instrument being used on a patient.

Take pride in your peel packs!

Have more instrument protection questions? Contact Craig at: craig.ford@sterilebits.com

Beyond Clean Instrument Protection Expert Biography:

CRAIG FORD

FOUNDER AND PRESIDENT | STERILEBITS



Craig Ford is the Founder and President of SterileBits, Inc., a boutique company specializing in the design and manufacture of sterility assurance consumables and products used in surgery. SterileBits utilizes a virtual business model that offers a more cost-effective approach to product development. In order to eliminate waste, improve quality, and reduce costs, SterileBits created a team of clinicians, engineers, medical device packaging, manufacturing and operations specialists that operate remotely.

Combining the core competencies and vast experience of its team, with outsourced ISO certified and FDA registered suppliers, SterileBits can deliver high quality products and much needed savings to the healthcare supply chain.

Having stood in surgery for 20 years as a sales rep and distributor of spinal implants, Craig believes in listening to clinicians and technicians to make healthcare better. “New products don’t always have to be disruptive or come from big companies. Sometimes a small change to an old standard is the best way to go.” SterileBits feels this consultative approach to product development coupled with a virtual business model is the future. Their goal is to reduce costs and create lasting value for both the providers and patients.

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