

WHERE DO THEY GO FROM HERE?

INSTRUMENT PROTECTION EXPERT

 BEYOND
CLEAN



Craig Ford | Founder & President SterileBits

Beyond Clean Instrument Protection Expert:

WHERE DO THEY GO FROM HERE?

Craig Ford | Founder and President, SterileBits

For your peel-packed instruments, it's a journey. They may get waved goodbye from sterile processing, but they still must travel through the continuum until they are deployed onto a sterile field for use.

Their longest stay is almost certainly on the shelves and in the bins of the OR Core storage areas. Here they will languish in close contact with other peel pouched instruments. Occasionally a nurse will rummage through looking for what they need. The other packages will be handled, crushed, banged against each other, and find themselves at the bottom of the bin under the weight of the other occupants. It's a rough life.

Storage in a bin is about quality of life. The chance of a micro strikethrough is real. Unstructured packages can look very beaten up when they've been rifled through multiple times, and there's only visualization to guess whether there is a micro-puncture. Integrity becomes a risk assessment.

Instrument protector cards not only optimize sterilization, but they also provide package structure and a greater chance of package integrity being maintained. Because the packages become uniform, they also offer the opportunity for instruments to be stored neatly in the bin. This quality of life means instruments are easier to find, and much less likely to contribute to infection risks.

Have more instrument protection questions? Contact Craig at: craig.ford@sterilebits.com

Beyond Clean Instrument Protection Expert Biography:

CRAIG FORD

FOUNDER AND PRESIDENT | STERILEBITS



Craig Ford is the Founder and President of SterileBits, Inc., a boutique company specializing in the design and manufacture of sterility assurance consumables and products used in surgery. SterileBits utilizes a virtual business model that offers a more cost-effective approach to product development. In order to eliminate waste, improve quality, and reduce costs, SterileBits created a team of clinicians, engineers, medical device packaging, manufacturing and operations specialists that operate remotely.

Combining the core competencies and vast experience of its team, with outsourced ISO certified and FDA registered suppliers, SterileBits can deliver high quality products and much needed savings to the healthcare supply chain.

Having stood in surgery for 20 years as a sales rep and distributor of spinal implants, Craig believes in listening to clinicians and technicians to make healthcare better. “New products don’t always have to be disruptive or come from big companies. Sometimes a small change to an old standard is the best way to go.” SterileBits feels this consultative approach to product development coupled with a virtual business model is the future. Their goal is to reduce costs and create lasting value for both the providers and patients.

 **BEYOND CLEAN** 