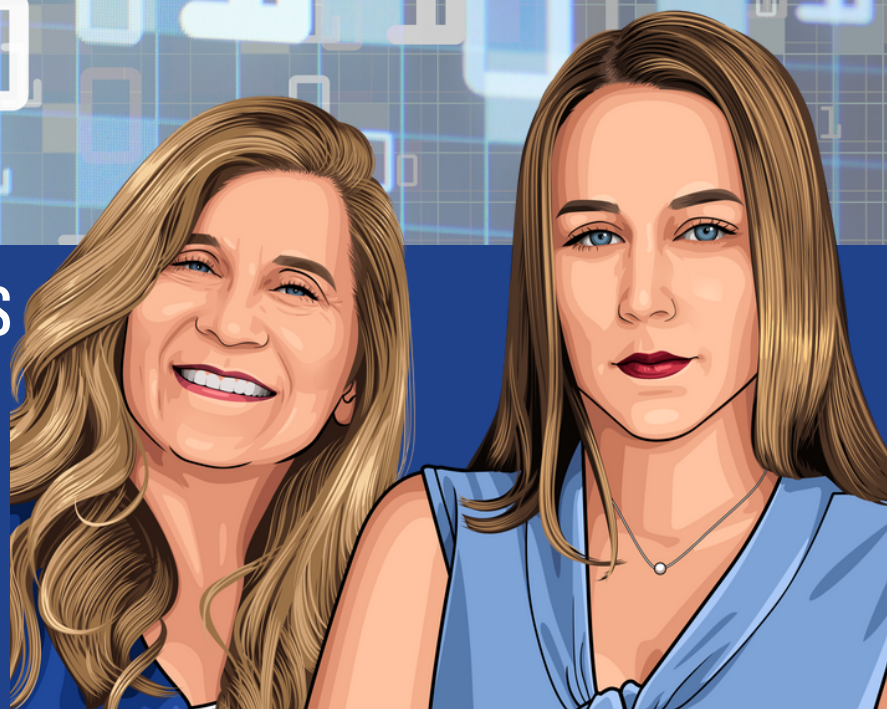


ZERO TO HERO:

DIRTY DATA STRIKES COUNT SHEETS
THIS TIME IT'S PERSONAL

INSTRUMENT DATA EXPERTS

 **BEYOND**
CLEAN



Amy & Madeline Wooldridge | Censis Technologies

Beyond Clean Instrument Data Experts:

DIRTY DATA STRIKES COUNT SHEETS THIS TIME IT'S PERSONAL

Amy & Madeline Wooldridge | Censis Technologies

Hey Super People Departments!

Our villain Dirty Data is back, and our count sheets are at risk. As superheroes with one motivation, patient safety, you have a wide vulnerability in one area of your SPD in particular: count sheets. Patients rely on count sheets to be accurate. SPD technicians rely on count sheets to be clean. How can this be accomplished when so many product duplicates are so easily created?

There are two major considerations to make when building new count sheets. First and foremost, determine whether your surgical instrument tracking software allows you to search your entire product catalog directly from the count sheet module. If your surgical instrument tracking software does not allow you to view the entire catalog from the count sheet module, then identify products to add from your product catalog module.

1. Search for the product you want to add to a count sheet using the description. Looking products up by description helps avoid accidentally creating duplicates in your catalog. Let's say a technician is looking for a product by supplier and unintentionally misspells a vendor name or types a catalog number with an unnecessary space or leaves out a hyphen. If said product is added to the count sheet (and therefore the catalog), that is one more duplicate in your data.
2. If the desired product already exists in the catalog, congratulations! You've successfully dodged a likely duplicate product by double checking your catalog first. Add your product to the count sheet.
3. If the desired product does not appear in your catalog, it's time to add it using a new superpower, double-take vision.

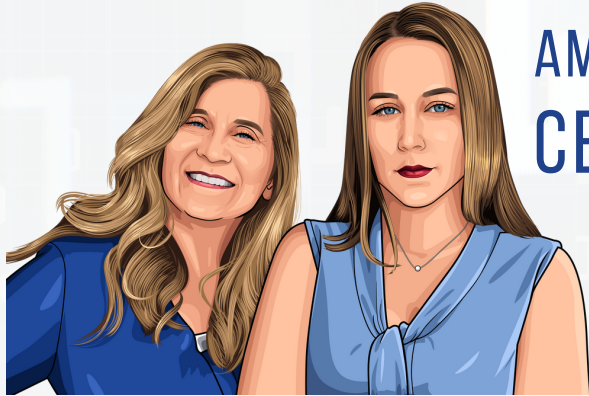
Take a second look at how you are spelling your supplier. Are you abbreviating where the vendor does not? Are there any extra spaces or special characters in this vendor's name? Check your catalog number formats for the same reason. Did you definitely put a period and not a hyphen? Is there supposed to be a space between those first two characters and the last? Is the description typed in the nomenclature your site uses? Are any words misspelled?

Do a double-take and congratulate yourself for avoiding another duplicate product! Your opponent will be at a disadvantage using the method above.

Keep those count sheets clean! - Madi & Amy

Have more instrument data questions? Contact them at: Marketing@censis.com

Beyond Clean Instrument Data Experts Biography:



AMY & MADELINE WOOLDRIDGE CENSIS TECHNOLOGIES

*For more information about surgical
instrument data & tracking, contact:*

Marketing@censis.com

Madeline Wooldridge is a Business Analyst for Censis Technologies, Inc. Based in Tennessee, Censis is the industry leader in surgical instrument management systems and offers advanced, web-based software systems. She specializes in serving clients' Data Optimization needs. Originally intending to attend medical school, she earned her Bachelor of Science in Psychology with a pre-medicine focus, while her professional workload consisted of customer service management and optimizing surgical instrument tracking data. Madeline joined the Censis Data Team full time more recently to help clients reach their maximum potential for data integrity. She is passionate about teaching, idea-to-process execution, and alternative problem solving. Madeline works alongside Amy Wooldridge, who earned her Bachelor of Science in Management Information Systems. Amy was a trailblazer for systems engineering and process improvement at EDS and managed several accounts at Apple prior to joining Censis Technologies. With increased productivity and accountability in mind, she created the Data Optimization service for Censis clients. She is passionate about research and data analysis. For the last few years, the mother-daughter duo has used their super power to provide hospitals with accurate and efficient instrument data together.

 **BEYOND**CLEAN 